Syllabus

WLLC 3000 – Linguistic Landscapes Around the World

Instructor Contact

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Communication Expectations: Canvas is the primary communication tool that we will use. I will do my best to reply to all messages in Canvas within 24 hours—excluding weekends and days when the University of North Texas is closed. CLEAR has a webpage for students that provides Online Communication Tips (https://clear.unt.edu/online-communication-tips).

Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

Course Description

Exploration and analysis of cultural, historical, political and social dimensions of language use, language contact, and multilingualism in a range of linguistic landscapes around the globe.

This course is taught in English. Nonetheless, we will explore various types of linguistic landscape artifacts that are written/designed in other languages.

This course has been approved for the category *Cultural Diversity & Global Issues* of the Distribution Requirements of the College of Liberal Arts & Social Sciences. See the CLASS Distribution Requirements webpage for additional details. If you have any questions, please contact an advisor in CLASS. (https://class.unt.edu/advising/core-requirements/class-distribution-requirements-ba-degrees)

Course Structure

This is a completely online course. There are no on-campus meetings. Each module will typically include required readings, an optional Zoom meeting, and at least one major assignment.

This course includes 5 learning modules, lasting 1 week each, as indicated below.

Module 1 – Overview of the linguistic landscape
Module 2 – Autoethnography
Module 3 – Analyzing the linguistic landscape
Module 4 – Analyzing the linguistic landscape
Module 5 – Research Project

There will be an optional Zoom meeting on Monday of Week 2, Week 3, Week 4, and Week 5. Students who do not attend this optional Zoom meeting can watch a recording of it. **Students can decide whether or not to turn on the camera.** The majority of the meeting will involve the instructor sharing his screen and explaining linguistic landscape artifacts (photos or scanned images). Students can ask questions during the Zoom meeting; students can also use the Week 2, Week 3, Week 4, and/or Week 5 Discussion board to ask/answer questions and make comments.

This optional Zoom meeting will be recorded so that students who do not attend the live meeting can watch it at their convenience. This recording is intended only for students in this course, and it is only intended for use in this course. The recording will be deleted when this course ends, and it will not be used again for any purpose.

Course Prerequisites or Other Restrictions

There are no prerequisites for this course.

Course Objectives

By the end of this course, students will be able to:

1. Evaluate and illustrate how language can shape the human condition and human experiences.
2. Identify key features of linguistic landscape artifacts.
3. Compare linguistic landscapes in similar and dissimilar contexts.
4. Collect and organize linguistic landscape artifacts.
5. Locate and evaluate relevant research resources/materials.

Materials

Articles will be read in their entirety, with one exception—the autoethnography text (**Chapter 4 only**). Supplemental audio, visual, and audiovisual files will be used from online sources. The materials listed below will be available through the website of the UNT Libraries or through the websites of other universities. There is no required textbook for this course.

MODULE 1

- Article 1 [focus on part of Europe]: Schöneberg; Authors: E. Ben-Rafael & M. Ben-Rafael (volume 2, number 3 of Linguistic Landcape, 2016)

- Article 2 [focus on part of Africa]: Linguistic Landscape as standing historical testimony of the struggle against colonization in Ethiopia; Author: H. Woldemaram (volume 2, number 3 of Linguistic Landscape, 2016)

- Article 3 [focus on part of Asia]: Shop sign as monument; Author: J. J. Lou (volume 2, number 3 of Linguistic Landscape, 2016)

MODULE 2

- Autoethnography text [focus on part of the U.S.]: Velazquez, Cristina. (2019). *Revolución de identidad: An autoethnography on Spanish heritage language and identity.* Dissertation: California State University at San Bernardino. **NOTE: In this course, we will focus on Chapter 4. I recommend reading the entire dissertation at some point, but for the time being, please focus on Chapter 4.** This dissertation is available for free on a website hosted by California State University at San Bernardino. https://scholarworks.lib.csusb.edu/etd/938/

MODULE 3

- Article 4 [multilingual/multiregional focus]: Linguistic landscape: The semiotics of public signage; Author: B. Spolsky (volume 6, number 1 of *Linguistic Landscape*, 2020).

- Article 5 [focus on part of Europe]: The linguistic landscape of Nuuk, Greenland; Authors: Riitta-Liisa Valijärvi & Lily Kahn (volume 6, number 3 of *Linguistic Landscape*)

MODULE 4

- Article 6 [focus on part of Asia]: Memories and semiotic resources in place-making : A case study in the Old Quarter in Hanoi, Vietnam; Author: N. Phan (volume 7, number 1, 2021)

- Article 7 [focus on part of Australia]: Change and continuity in Hurstville's Chinese restaurants: An ethnographic linguistic landscape study in Sydney; Authors: S. Z. Xu and W. Wang (volume 7, number 2, 2021)

Teaching Philosophy

There are various models of instruction. You may be familiar with the "sage on the stage" approach, which is when students listen to an expert talk about all sorts of things that are more or less relevant to the topics being covered in a course. This is a traditional approach that is often used in face-to-face classrooms (or even on line), especially in large lecture classes. Basically, there is someone talking, and you take notes, then you have an exam, and then the cycle begins again.

Instead of using a traditional approach, this Internet course requires you to "take charge" of your learning and stay current with the assignments. In order to provide students with a self-paced format, you need to accept responsibility for doing the work on time, which means being organized.

Course Technology & Skills

Minimum Technology Requirements
- Computer
- Reliable internet access
- Speakers
- Microphone
- Plug-ins
- Microsoft Office Suite
- Canvas Technical Requirements (https://clear.unt.edu/supported-technologies/canvas/requirements)

Computer Skills & Digital Literacy
- Using Canvas
- Using email with attachments
- Downloading and installing software
- Using presentation programs

Technical Assistance
Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

UIT Help Desk: UIT Student Help Desk site (http://www.unt.edu/helpdesk/index.htm)
Email: helpdesk@unt.edu
Phone: 940-565-2324
In Person: Sage Hall, Room 130
Walk-In Availability: 8am-9pm
Telephone Availability:
- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

Laptop Checkout: 8am-7pm

For additional support, visit Canvas Technical Help (https://community.canvaslms.com/docs/DOC-10554-4212710328)

Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Please read these Engagement Guidelines carefully. (https://clear.unt.edu/online-communication-tips).

Course Requirements

Assignment	Grading Information
Canvas Discussion, Module 1	If you do not participate, you will not be eligible for a grade of A in this course.

Assignment	Points Possible	Percentage of Final Grade
Article Summary 1	50	10%
Article Summary 2	50	10%
Article Summary 3	50	10%
Autoethnography Project	50	10%
Module 3 Project	100	20%
Module 4 Project	100	20%
Research Project [Module 5]	100	20%

Grading

A = 450-500
B = 400-449
C = 350-399
D = 300-349
F = 0-299

Due Dates

For each assignment, there are two "due" dates in Canvas

DUE – This is the recommended date by which you should submit the assignment if you want to stay current with the workload in this ocurse.

AVAILABLE UNTIL – This is the final date for you to submit the assignment. No late work is accepted (except for something like unplanned hospitalization or military deployment).

Due dates for assignments are provided in the table below. The link for each assignment in Canvas will indicate the due date, and the instructions for each assignment will provide any necessary clarifications.

Assignment	Due	Available Until
Module 1 Discussion	July 2	July 6 (1:00 p.m.)
Homework 1	June 30	July 16
Homework 2	June 30	July 16
Homework 3	June 30	July 16
Autoethnography Project	July 7	July 9
Module 3 Project	July 14	July 16
Module 4 Project	July 21	July 23
Module 5 ResearchProject	July 28	July 30

Course Evaluation

Student Perceptions of Teaching (SPOT) is the student evaluation system for UNT and allows students the ability to confidentially provide constructive feedback to their instructor and department to improve the quality of student experiences in the course.

Course Policies

Assignment Policy

Official due dates are provided above, and they will also be posted in Canvas.

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation.

Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

Instructor Responsibilities and Feedback

I am committed to giving students opportunities to learn. Therefore, my goal is to provide you with clear instructions for all assignments. I will also aim to answer all your questions promptly and help you with other issues related to the content covered in this course.

Late Work

UNT instructors have the prerogative to accept or not to accept late work.

For every assignment, all students will be given an automatic 48 hour extension beyond the due date. This automatic extension can be used for students who have an official disability accommodation or for students who have technical difficulties and/or work-related scheduling issues. After the end of this automatic 48-hour extension, no assignments will be accepted. If there are extenuating circumstances beyond the control of the student (such as hospitalization), I will work with the Office of the Dean of Students and/or the Office of Disability Access to determine whether or not an additional extension will be given.

Attendance Policy

Read the Attendance Policy of the University of North Texas (https://policy.unt.edu/policy/06-039) to learn more.

Syllabus Change Policy

If a change is made to the syllabus, an announcement will be posted in Canvas, and the revised syllabus will be posted in Canvas and on the Faculty Information System website (https://facultyinfo.unt.edu/).

UNT Policies

Academic Integrity Policy

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. [Insert specific sanction or academic penalty for specific academic integrity violation.]

ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website (https://disability.unt.edu/).

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's Code of Student Conduct (https://deanofstudents.unt.edu/conduct) to learn more.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail Eagle Connect (https://it.unt.edu/eagleconnect).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 [insert administration dates] of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website (http://spot.unt.edu/) or email spot@unt.edu.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Important Notice for F-1 Students taking Distance Education Courses

Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the Electronic Code of Federal Regulations website (http://www.ecfr.gov/). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit,

cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses (https://policy.unt.edu/policy/07-002).

Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission.

Academic Support & Student Services

Student Support Services

Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- Student Health and Wellness Center (https://studentaffairs.unt.edu/student-health-and-wellness-center)
- Counseling and Testing Services (https://studentaffairs.unt.edu/counseling-and-testing-services)
- UNT Care Team (https://studentaffairs.unt.edu/care)
- UNT Psychiatric Services (https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- Individual Counseling (https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- UNT Records
- UNT ID Card
- UNT Email Address
- Legal Name

*UNT euIDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.

Additional Student Support Services
- Registrar (https://registrar.unt.edu/registration)
- Financial Aid (https://financialaid.unt.edu/)
- Student Legal Services (https://studentaffairs.unt.edu/student-legal-services)
- Career Center (https://studentaffairs.unt.edu/career-center)
- Multicultural Center (https://edo.unt.edu/multicultural-center)
- Counseling and Testing Services (https://studentaffairs.unt.edu/counseling-and-testing-services)
- Pride Alliance (https://edo.unt.edu/pridealliance)
- UNT Food Pantry (https://deanofstudents.unt.edu/resources/food-pantry)

Academic Support Services
- Academic Resource Center (https://clear.unt.edu/canvas/student-resources)
- Academic Success Center (https://success.unt.edu/asc)
- UNT Libraries (https://library.unt.edu/)
- Writing Lab (http://writingcenter.unt.edu/)